



LORMAR

BELLEZZA ITALIANA

UNDERWEAR & LINGERIE

PRIMAVERA ESTATE 2024




LORMAR

BELLEZZA ITALIANA

 UNDERWEAR PAG

PIERCING	4
YOURBODY	14
FAN	24
SATÈN	36
RAIN	50
BOUDOIR	64
EXTRAORDINARY	74

 LINGERIE PAG

FAN	32-34
SATÈN	42-43/46-48
RAIN	58-61
BOUDOIR	70-72

SERIE IN TULLE E PIZZO CON ACCESSORIO SILVER
FULL LACE AND TULLE WITH SILVER METAL ACCESSORY COLLECTION

PIERCING

COLORI / COLORS

NERO, FUCSIA
Black, Fuchsia


BLACK | LABEL

PRC 01.1961
DOUBLE

BALCONCINO COPPE SUPER PUSH UP
+2 TAGLIE ARIA + GEL E SCOLLATURA
PROFONDA, ACCESSORIO SILVER

Super Push-Up Air+Gel Padded Bra,
+2 sizes, deep plunge, silver metal trim

TG. I/IV B

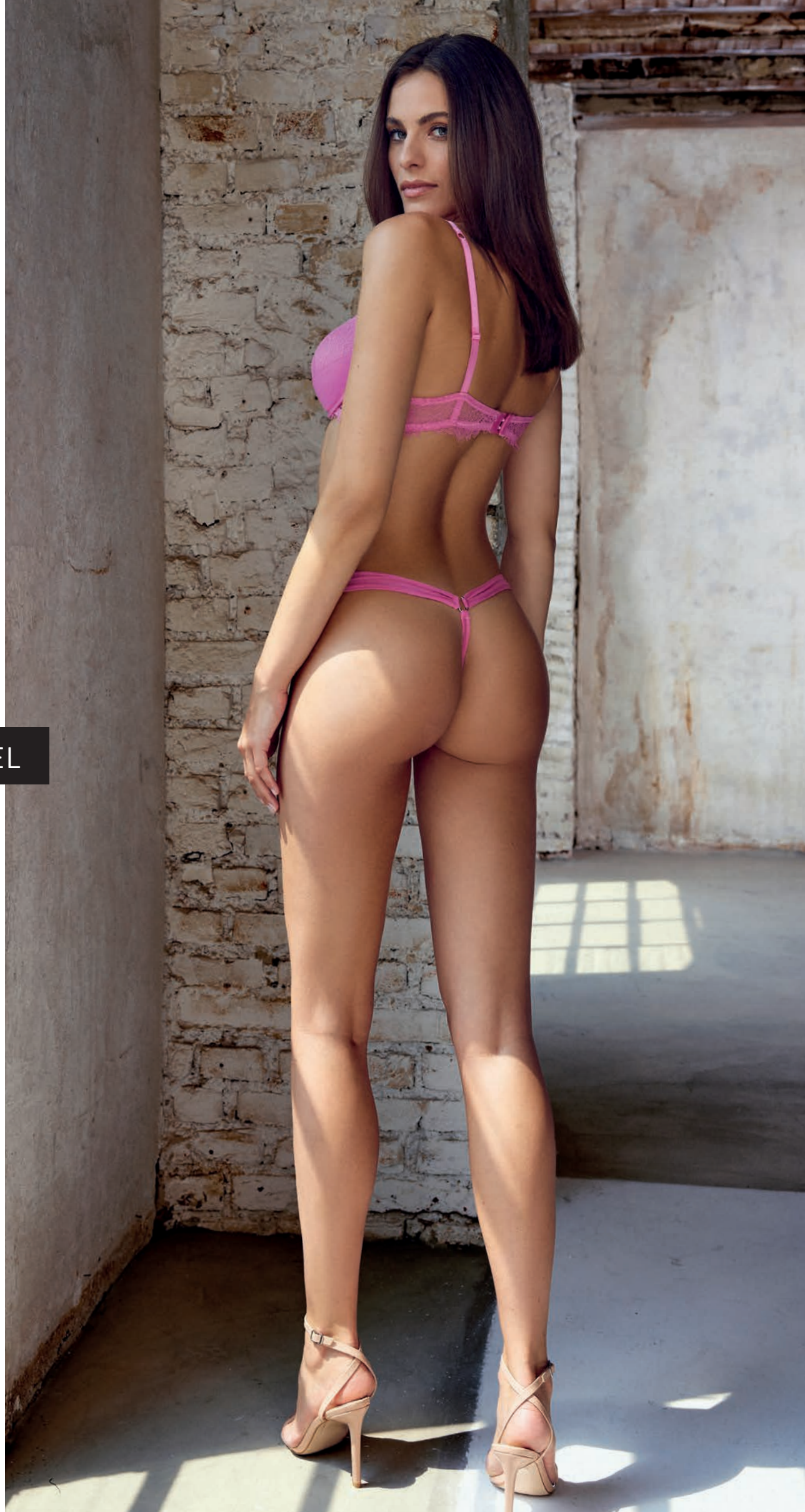
 **BLACK | LABEL**

PRC 02.1964
PERIZOMA

PERIZOMA, ACCESSORIO SILVER

G-String, silver metal trim

TG. II/IV





PRC 01.1962
TOP BRA

TOP, COPPA VELA DOPPIATA,
ACCESSORIO SILVER

Wireless double layer outerwear TOP BRA,
silver metal trim

TG. II/IV B

 **BLACK | LABEL**

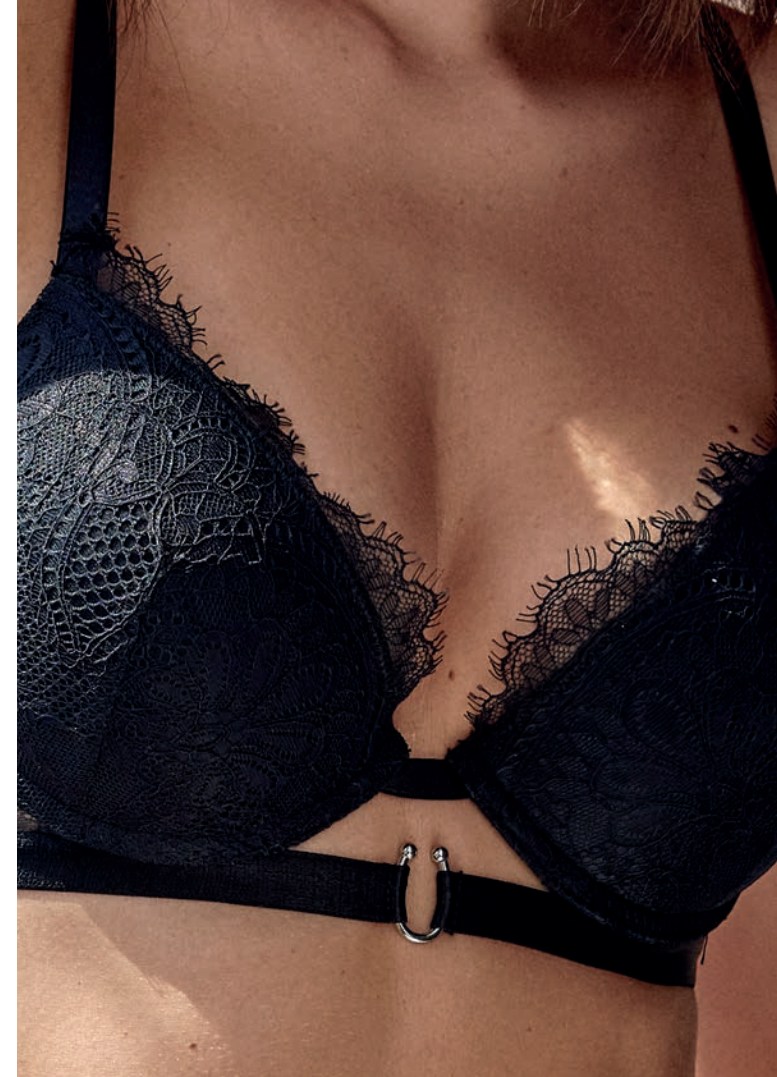
PRC 02.1963
BRASILIANA

BRASILIANA, ACCESSORIO SILVER

Brazilian Briefs, silver metal trim

TG. II/V





PRC 01.1960
PUSH UP +ITG.

BALCONCINO PUSH UP, COPPE PUSH UP
GRADUATE, ACCESSORIO SILVER

Moulded graded Push up Bra, silver metal
trim

TG. I/V B



PRC 02.1963
BRASILIANA

BRASILIANA, ACCESSORIO SILVER

Brazilian Briefs, silver metal trim

TG. II/V

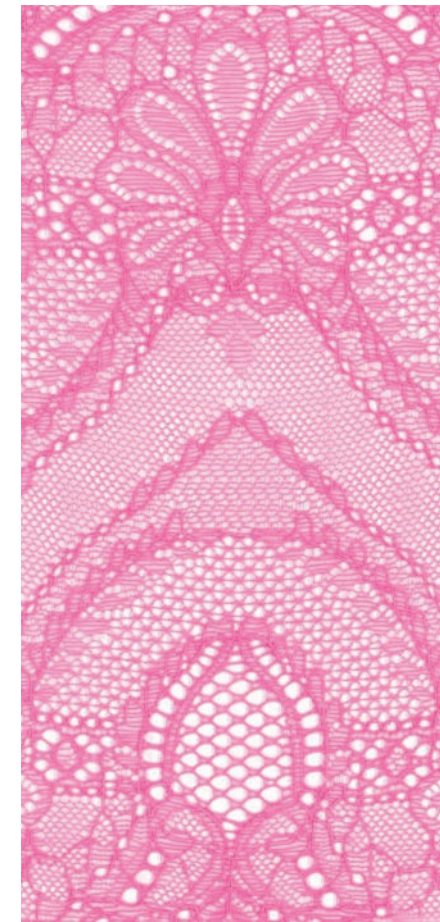




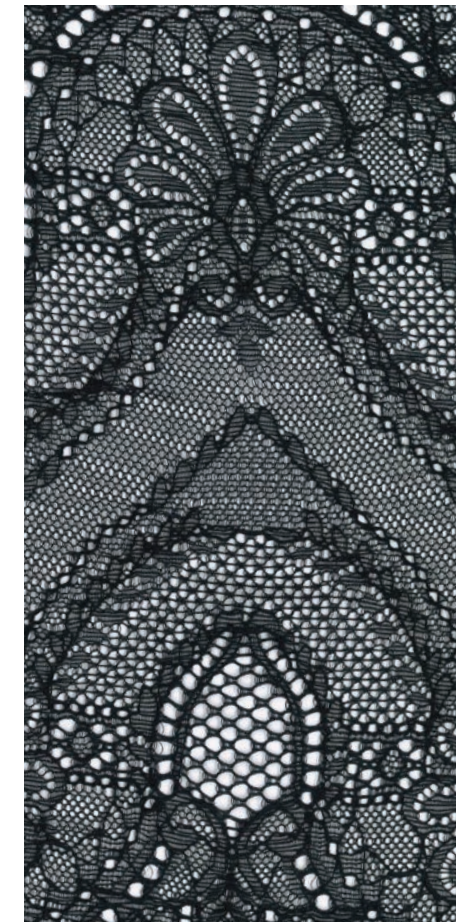

LORMAR
BELLEZZA ITALIANA

PIERCING

SERIE IN TULLE E PIZZO CON ACCESSORIO SILVER
FULL LACE AND TULLE WITH SILVER METAL ACCESSORY COLLECTION

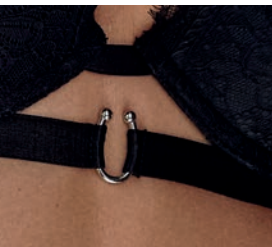


FUCSIA

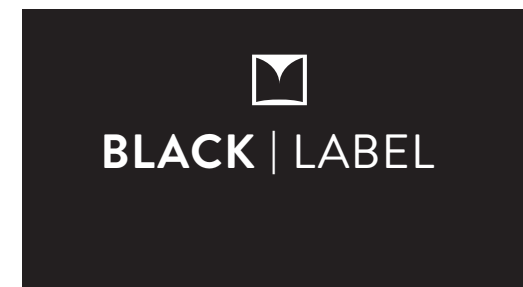


NERO

UW
PE24
PRIMAVERA
ESTATE
CARTELLA
COLORE



ACCESSORIO SILVER




BLACK | LABEL

SERIE IN PIZZO MICROFIBRA E RICICLATO SUPERSOFT
SUPERSOFT LACE COLLECTION: 100% MICROFIBER AND RECYCLED YARN

YOURBODY

SUMMER FASHION COLOR

COLORI / COLORS

TIMO, PAPAYA
Thyme, Papaya


BASIC COLLECTION



YOU 01.403L
WING - VELA ESTRAIBILE

VELA COMFORT TUTTO PIZZO SENZA
FERRETTO, IMBOTTITURA SOFT TOUCH
ESTRAIBILE

Full lace Wireless Triangle Bra with removable
soft padding

TG. II/V B



 **BASIC COLLECTION**

YOU 02.406L
SOFTY - BRASILIANA

BRASILIANA TUTTO PIZZO

Full lace Brazilian Briefs

TG. II/V



YOU 01.405L
STAR - TOP BRA

TOP BRA TUTTO PIZZO, IMBOTTITURA SENZA GRADUAZIONE

Full lace ungraded outerwear TOP BRA

TG. II/V B

 **BASIC COLLECTION**

YOU 02.410L
EASY - SLIP

SLIP TUTTO PIZZO

Full lace Briefs

TG. II/V

YOU 01.408L
EASYUP - PUSH UP

PUSH UP TUTTO PIZZO, NON GRADUATO

Full lace ungraded Push up Bra

TG. I/IV B

 **BASIC COLLECTION**

YOU 02.410L
EASY - SLIP

SLIP TUTTO PIZZO

Full lace Briefs

TG. II/V





YOU 01.401L
COMFY - MOUSSE

BALCONCINO IMBOTTITO PREFORMATO
TUTTO PIZZO,
CON COPPE STRETCH MOUSSE
Full lace Moulded stretch padding
Balcony Bra

TG. II/V B - C - D

 **BASIC COLLECTION**

YOU 02.409L
WING - BRASILIANA

BRASILIANA TUTTO PIZZO, V-SHAPE

Full lace V-Shape Brazilian Briefs

TG. II/V

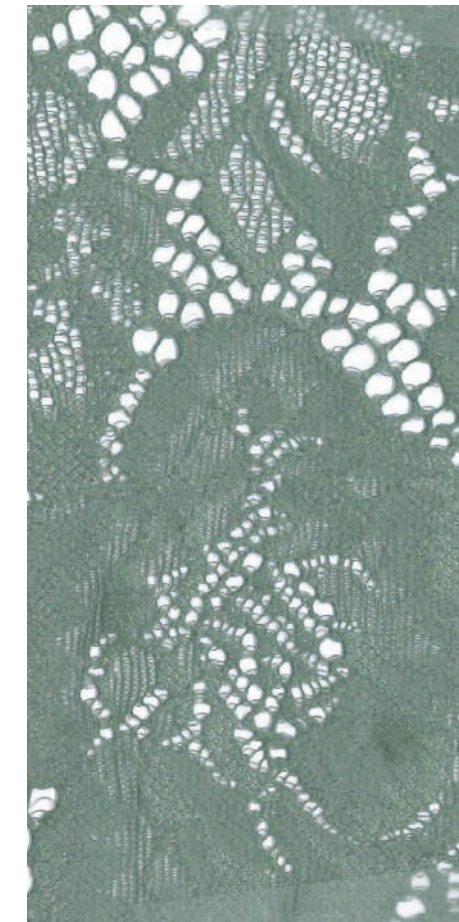

LORMAR
BELLEZZA ITALIANA

YOURBODY
SUMMER FASHION COLOR

SERIE IN PIZZO MICROFIBRA, RICICLATO SUPERSOFT
SUPERSOFT LACE COLLECTION: 100% MICROFIBER AND RECYCLED YARN

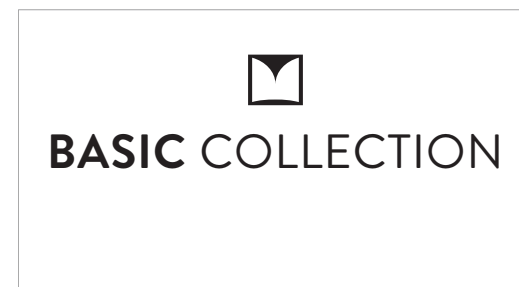


PAPAYA



TIMO

UW
PE24
PRIMAVERA
ESTATE
CARTELLA
COLORE




LORMAR
BELLEZZA ITALIANA

 UNDERWEAR

SERIE IN MICROFIBRA, STAMPA FANTASIA E PIZZO PREZIOSO
PRINTED MICROFIBER AND PRECIOUS LACE COLLECTION

 LINGERIE

SERIE IN RASO SETIFICATO STAMPA FANTASIA E PIZZO
PRINTED SILKY SATIN AND PRECIOUS LACE COLLECTION

FAN

COLORI / COLORS

NERO, SALVIA
Black, Sage


BLACK | LABEL



FAN 01.1898

TWIN BRA

BALCONCINO TWIN BRA, COPPE STRETCH

Moulded stretch padding TWIN Bra

TG. II/V B - C

 **BLACK | LABEL**

FAN 02.1899

SLIP

SLIP

Briefs

TG. II/V



FAN 01.1895
PUSH UP +1TG.

BALCONCINO PUSH UP, COPPE PUSH UP
GRADUATE, LACCETTI ESTRAIBILI

Moulded graded Push up Bra,
removable straps

TG. I/IV B

 **BLACK | LABEL**

FAN 02.1896
BRASILIANA

BRASILIANA

Brazilian Briefs

TG. II/IV





FAN 01.1897
DOUBLE

BALCONCINO COPPE SUPER PUSH UP
+2 TAGLIE ARIA + GEL E SCOLLATURA
PROFONDA
Super Push-Up Air+Gel Padded Bra,
+2 sizes, deep plunge

TG. I/IV B

 **BLACK | LABEL**

FAN 02.1896
BRASILIANA

BRASILIANA
Brazilian Briefs

TG. II/V



651820
BABY-DOLL

BABY-DOLL FANTASIA
+ PANTALONE CORTO FANTASIA

Tank Top pyjamas with short pants

TG. 42/50

 **BLACK | LABEL**

LINGERIE ABBINATA



 LINGERIE

651819
PIGIAMA M/M APERTO "UOMO"

PIGIAMA M/M APERTO "UOMO"
FANTASIA
+ PANTALONE CORTO FANTASIA
Short Sleeve Opened Pyjamas
with short pants

TG. 42/50

 BLACK | LABEL

LINGERIE ABBINATA




LORMAR
BELLEZZA ITALIANA

FAN

 UNDERWEAR

SERIE IN MICROFIBRA, STAMPA FANTASIA E PIZZO PREZIOSO
PRINTED MICROFIBER AND PRECIOUS LACE COLLECTION

 LINGERIE

SERIE IN RASO SETIFICATO STAMPA FANTASIA E PIZZO
PRINTED SILKY SATIN AND PRECIOUS LACE COLLECTION

UNDERWEAR



LINGERIE



SALVIA

NERO

UW
PE24
PRIMAVERA
ESTATE
CARTELLA
COLORE

SERIE ABBINATA A NIGHTWEAR E LINGERIE


BLACK | LABEL

 UNDERWEAR

SERIE IN MICRO SETIFICATA E PIZZO FRASTAGLIO
SILKY MICROFIBER AND PRECIOUS CUT OUT LACE COLLECTION

 LINGERIE

SERIE IN RASO SETIFICATO E PIZZO FRASTAGLIO
SILKY SATIN AND PRECIOUS CUT OUT LACE COLLECTION

ABBINATA A LINGERIE - NIGHTWEAR

SATIN

SUMMER FASHION COLOR

COLORI / COLORS

CHAMPAGNE, CORALLO
Champagne, Coral


BASIC COLLECTION



SAT 01.1912
PUSH UP +1TG.

BALCONCINO PUSH UP, PIZZO FRASTAGLIO
E ACCESSORIO ORO ROSA, COPPE PUSH UP
GRADUATE + 1 TAGLIA

Cut out lace Push Up Bra, rosegold colour
metal tag

TG. I/V B

 **BASIC COLLECTION**

SAT 02.0180
BRASILIANA

BRASILIANA IN PIZZO FRASTAGLIO E TULLE

Cut out lace and tulle Brazilian Brief

TG. II/V



SAT 01.1900
PLUNGE SOFT TOUCH

BALCONCINO CON SCOLLATURA PROFONDA,
PIZZO FRASTAGLIO E IMBOTTITURA SOFT
TOUCH, ACCESSORIO ORO ROSA

Cut out lace soft padding, deep plunge
balcony bra, rosegold colour metal tag

TG. II/V B - C - D

 **BASIC COLLECTION**

SAT 02.0181
SLIP

SLIP IN PIZZO FRASTAGLIO E MICROFIBRA

Cut out lace and microfiber Brief

TG. II/V



 LINGERIE

631817
CAMICIA DA NOTTE S/S
CAMICIA DA NOTTE S/S

Top Nightdress

TG. 42/50

 **BASIC COLLECTION**

LINGERIE ABBINATA

42 | UW
AUTUNNO
INVERNO



43 | UW
AUTUNNO
INVERNO

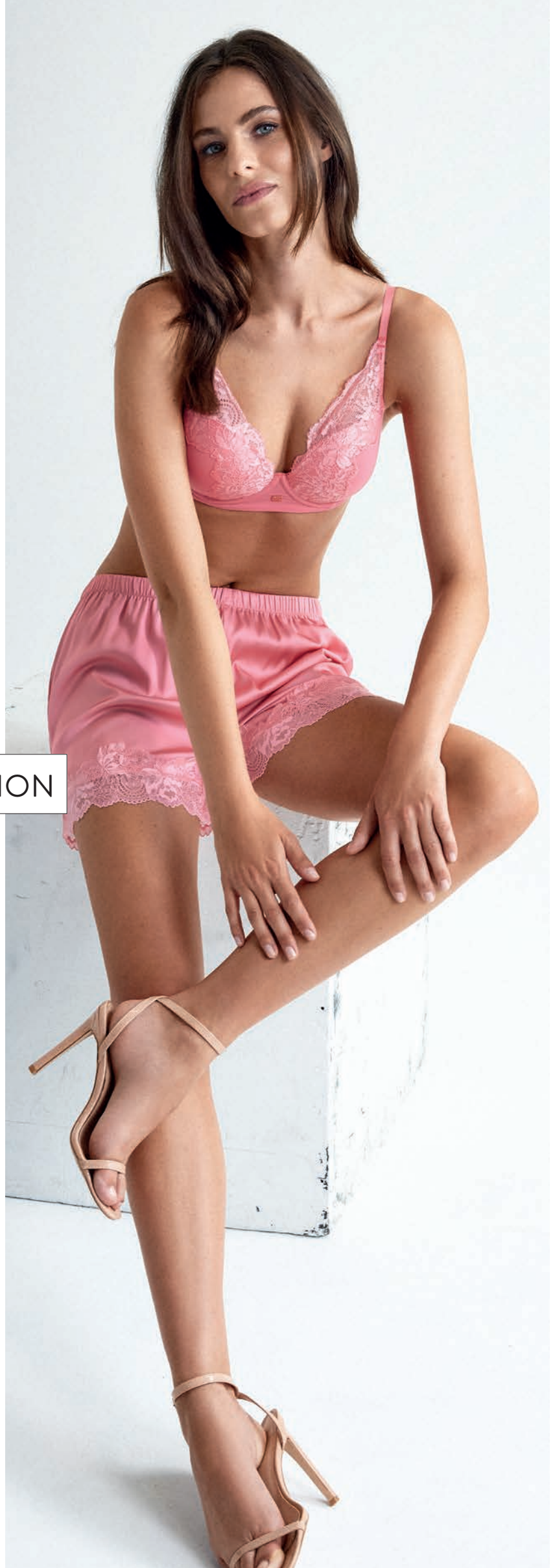
SAT 01.1902
SOFT UP

PUSH UP SOFT, PIZZO FRASTAGLIO E
ACCESSORIO ORO ROSA

Cut out lace SOFT Push Up Bra,
rosegold colour metal tag

TG. I/V B - C

 **BASIC COLLECTION**



651818
BABY-DOLL

BABY-DOLL
+ PANTALONE CORTO

Tank Top pyjamas with short pants

TG. 42/50

 **BASIC COLLECTION**

LINGERIE ABBINATA



651816
PIGIAMA M/L APERTO "UOMO"

PIGIAMA M/L APERTO "UOMO"
+ PANTALONE LUNGO

Long Sleeve Opened Pyjamas with long pants

TG. 42/50

BASIC COLLECTION

LINGERIE ABBINATA



LORMAR
BELLEZZA ITALIANA

SATÈN
SUMMER FASHION COLOR

SERIE IN MICRO SETIFICATA E PIZZO FRASTAGLIO
SILKY MICROFIBER AND PRECIOUS CUT OUT LACE COLLECTION

UNDERWEAR

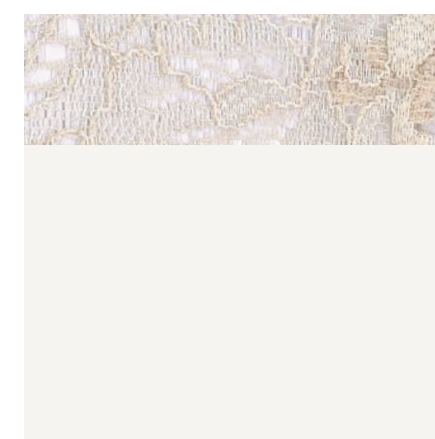
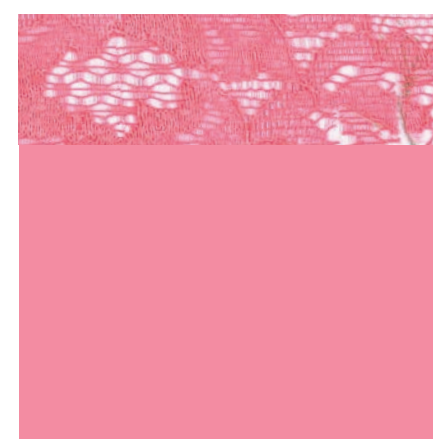
LINGERIE

SERIE IN RASO SETIFICATO E PIZZO FRASTAGLIO
SILKY SATIN AND PRECIOUS CUT OUT LACE COLLECTION

UNDERWEAR



LINGERIE



CORALLO

CHAMPAGNE

UW
PE24
PRIMAVERA
ESTATE
CARTELLA
COLORE

BASIC COLLECTION


LORMAR
BELLEZZA ITALIANA

 UNDERWEAR

SERIE IN MICROFIBRA, MICROSTAMPA POIS E PIZZO
MICRODOT PRINTED MICROFIBER AND LACE COLLECTION

 LINGERIE

SERIE IN RASO SETIFICATO STAMPA MICROPOIS E PIZZO
MICRODOT PRINTED SILKY SATIN AND CUT OUT LACE COLLECTION

RAIN

COLORI / COLORS

NERO, ROSA BATIDA
Black, Batida Pink


WHITE | LABEL

RAI 01.1890
PUSH UP +1TG.

BALCONCINO PUSH UP,
COPPE PUSH UP GRADUATE

Moulded graded Push up Bra

TG. I/V

 **WHITE | LABEL**

RAI 02.1891
BRASILIANA

BRASILIANA

Briefs

TG. II/V



RAI 01.1894
VELA ESTRAIBILE

TRIANGOLO CON LEGGERA IMBOTTITURA,
SENZA FERRETTO, IMBOTTITURA ESTRAIBILE

Wireless triangle bra
with removable soft padding

TG. II/V B

 **WHITE | LABEL**

RAI 02.1891
BRASILIANA

BRASILIANA

Brazilian Briefs

TG. II/V

RAI 01.1892
MOUSSE

BALCONCINO IMBOTTITO PREFORMATO,
COPPE STRETCH "MOUSSE"

Moulded stretch padding balcony bra

TG. II/V B - C - D

 **WHITE | LABEL**

RAI 02.1893
SLIP

SLIP

Briefs

TG. II/V

 LINGERIE

651825
BABY-DOLL

BABY-DOLL FANTASIA
+ PANTALONE CORTO UNITO

Tank Top pyjamas with short pants

TG. 42/50

 **BLACK | LABEL**

LINGERIE ABBINATA



 LINGERIE

651823

PIGIAMA M/L APERTO "UOMO"

PIGIAMA M/L APERTO "UOMO"

FANTASIA

+ PANTALONE LUNGO UNITO

Long Sleeve Opened Pyjamas with long pants

TG. 42/50

 **BLACK | LABEL**

LINGERIE ABBINATA





RAIN

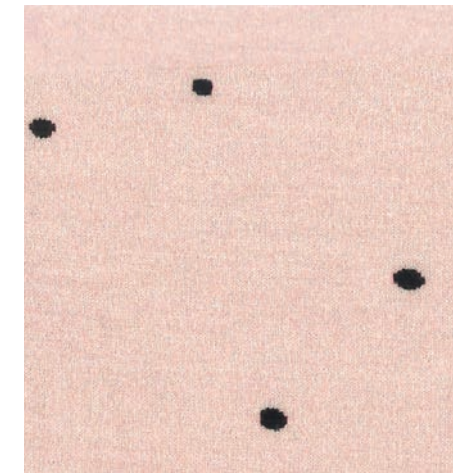
 UNDERWEAR

SERIE IN MICROFIBRA, MICROSTAMPA POIS E PIZZO
MICRODOT PRINTED MICROFIBER AND LACE COLLECTION

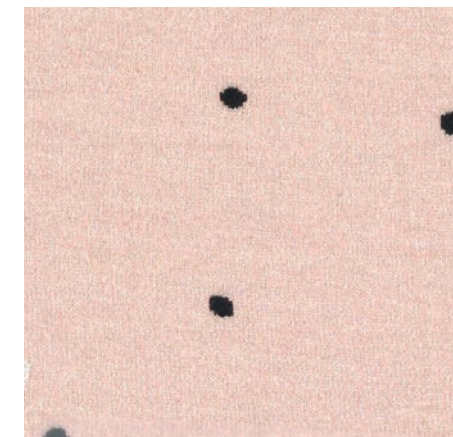
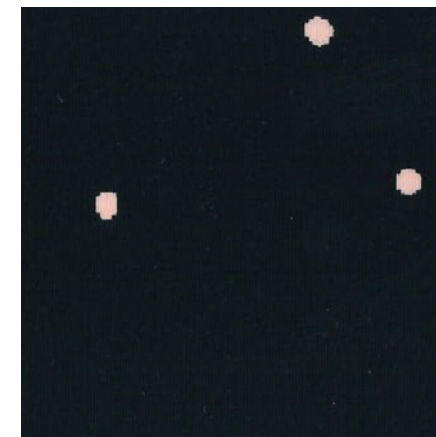
 LINGERIE

SERIE IN RASO SETIFICATO STAMPA MICROPOIS E PIZZO
MICRODOT PRINTED SILKY SATIN AND CUT OUT LACE COLLECTION

UNDERWEAR



LINGERIE



NERO

ROSA BATIDA

UW
PE24
PRIMAVERA
ESTATE
CARTELLA
COLORE

SERIE ABBINATA A NIGHTWEAR E LINGERIE


WHITE | LABEL


LORMAR
BELLEZZA ITALIANA

 UNDERWEAR

SERIE IN PIZZO E FINITURE ANIMALIER
FULL LACE AND ANIMAL PRINT FANCY TRIM COLLECTION

 LINGERIE

SERIE IN RASO SETIFICATO STAMPA ANIMALIER E PIZZO
ANIMALIER PRINTED SILKY SATIN AND LACE COLLECTION

BOUDOIR

COLORI / COLORS

CHAMPAGNE, NERO
Champagne, Black


BLACK | LABEL

BDR 01.1966
PUSH UP +1TG.

BALCONCINO PUSH UP,
COPPE PUSH UP GRADUATE

Moulded graded Push up Bra

TG. I/IV B

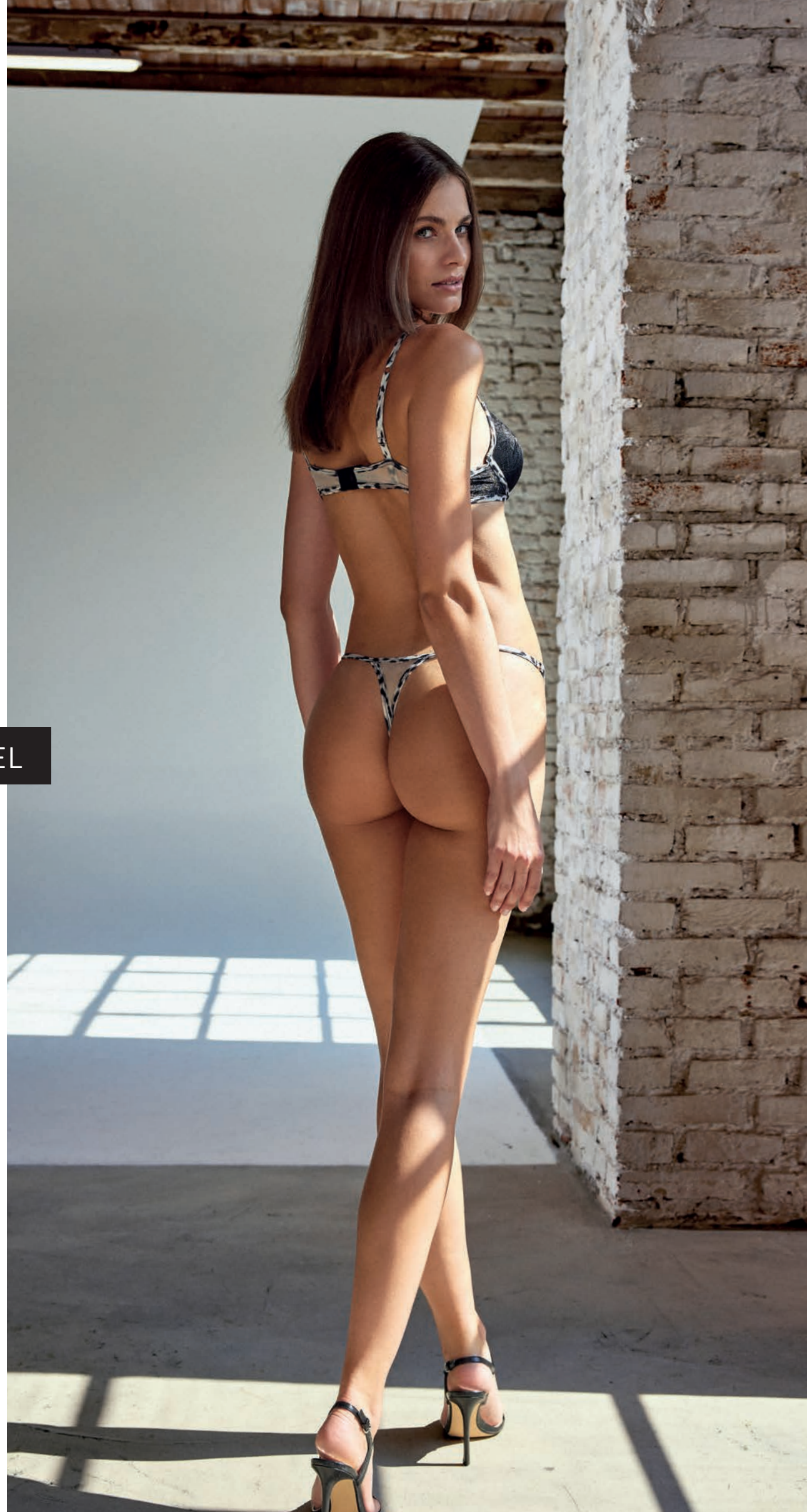
 **BLACK | LABEL**

BDR 02.1968
PERIZOMA

PERIZOMA

G-String

TG. II/IV





BDR 01.1965
PLUNGE SOFT TOUCH

BALCONCINO CON SCOLLATURA PROFONDA
E IMBOTTITURA SOFT TOUCH

Soft padding, deep plunge balcony bra

TG. II/V B - C

 **BLACK | LABEL**

BDR 02.1967
BRASILIANA

BRASILIANA

Brazilian Briefs

TG. II/IV

651822
BABY-DOLL

BABY-DOLL FANTASIA
+ PANTALONE CORTO FANTASIA

Tank Top pyjamas with short pants

TG. 42/50



 LINGERIE

631821
CAMICIA DA NOTTE S/S
CAMICIA DA NOTTE S/S FANTASIA

Top Nightdress

TG. 42/50

 **BLACK | LABEL**

LINGERIE ABBINATA




LORMAR
BELLEZZA ITALIANA

BOUDOIR

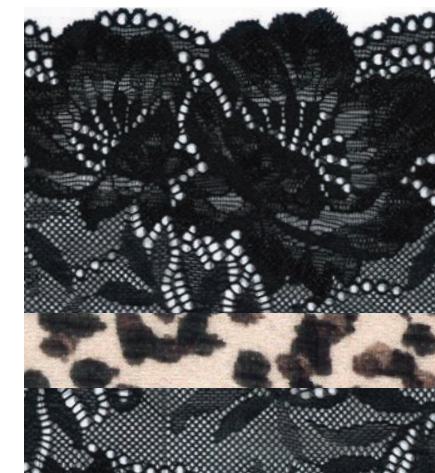
SERIE IN PIZZO E FINITURE ANIMALIER
FULL LACE AND ANIMAL PRINT FANCY TRIM COLLECTION

SERIE IN RASO SETIFICATO STAMPA ANIMALIER E PIZZO
ANIMALIER PRINTED SILKY SATIN AND LACE COLLECTION

 UNDERWEAR

 LINGERIE

UNDERWEAR



LINGERIE



CHAMPAGNE

NERO

SERIE ABBINATA A NIGHTWEAR E LINGERIE


BLACK | LABEL

UW
PE24
PRIMAVERA
ESTATE
CARTELLA
COLORE


LORMAR
BELLEZZA ITALIANA

SERIE IN MICRO SETIFICATA E SCHIENA **EXTRA**
SILKY MICROFIBER AND EXTRA BACK SUPPORT COLLECTION

EXTRA

EXTRAORDINARY

SUMMER FASHION COLOR

COLORI / COLORS

CORALLO, MILITY
Coral, Mility Green


BASIC COLLECTION

EXT 01.1910
VELA ESTRAIBILE

VELA COMFORT SENZA FERRETTO,
MORBIDA MICROFIBRA E LEGGERE
IMBOTTITURE ESTRAIBILI
Wireless Padded Triangle Bra,
removable paddings

TG. II/V B

 **BASIC COLLECTION**

EXT 02.0186
BRASILIANA

BRASILIANA, A TAGLIO VIVO
E RETRO EFFETTO EXTRA
Seamless Brazilian Briefs,
EXTRA Effect on the back

TG. II/V



EXT 01.1919
SOFT UP

PUSH UP SOFT,
SCHIENA E CENTRALE EFFETTO EXTRA

Soft Push up Bra with
EXTRA effect on the back and on the front

TG. I/V B

 **BASIC COLLECTION**

EXT 02.0186
BRASILIANA

BRASILIANA, A TAGLIO VIVO
E RETRO EFFETTO EXTRA
Seamless Brazilian Briefs,
EXTRA Effect on the back

TG. II/V



EXT 01.1907
PLUNGE SOFT TOUCH

BALCONCINO CON SCOLLATURA PROFONDA,
MORBIDA MICROFIBRA E IMBOTTITURA SOFT
TOUCH, SCHIENA EXTRA

Soft Padding, Deep Plunge Balcony Bra
with EXTRA effect on the back

TG. II/V B - C

 **BASIC COLLECTION**

EXT 02.0185
SLIP

SLIP ALTEZZA MEDIA, A TAGLIO VIVO
E RETRO EFFETTO EXTRA

Seamless MIDI Briefs,
EXTRA Effect on the back

TG. II/V






LORMAR
BELLEZZA ITALIANA

EXTRAORDINARY

SUMMER FASHION COLOR

SERIE IN MICRO SETIFICATA E SCHIENA EXTRA
SILKY MICROFIBER AND EXTRA BACK SUPPORT COLLECTION



CORALLO

MILITY

UW
PE24
PRIMAVERA
ESTATE
CARTELLA
COLORE


BASIC COLLECTION

PIERCING

Serie in tulle e pizzo con accessorio silver

SERIE ABBINATA A NIGHTWEAR E LINGERIE



PRC 01.1960
PUSH UP +ITG.

PRC 01.1961
DOUBLE

PRC 01.1962
TOP BRA

PARTI ALTE



PRC 02.1963
BRASILIANA

PRC 02.1964
PERIZOMA

PARTI BASSE



FUCSIA

NERO

YOURBODY

Serie in pizzo microfibra e riciclato SUPERSOFT



YOU 01.401L
COMFY - MOUSSE

YOU 01.408L
EASY UP - PUSH UP

YOU 01.403L
WING - VELA ESTRAIBILE

YOU 01.405L
STAR - TOP BRA

PARTI ALTE



YOU 02.406L
SOFTY - BRASILIANA

YOU 02.409L
WING - BRASILIANA V SHAPE

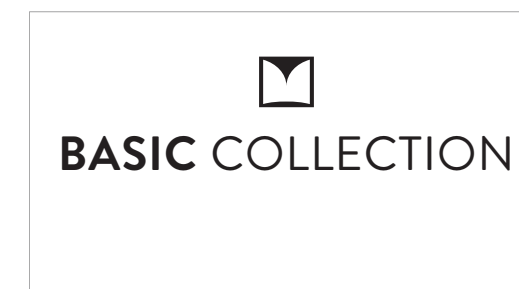
YOU 02.410L
EASY - SLIP

PARTI BASSE



PAPAYA

TIMO



Serie in microfibra, stampa fantasia e pizzo prezioso

SERIE ABBINATA A NIGHTWEAR E LINGERIE



FAN 01.1895
PUSH UP +ITG.

FAN 01.1898
TWIN BRA

FAN 01.1897
DOUBLE

PARTI ALTE



FAN 02.1896
BRASILIANA

FAN 02.1899
SLIP

PARTI BASSE



SALVIA

NERO

Serie in raso setificato stampa fantasia e pizzo

SERIE ABBINATA A UNDERWEAR E NIGHTWEAR



651820
BABY DOLL

651819
PIGIAMA M/M APERTO

LINGERIE



SALVIA

NERO

Serie in micro setificata e pizzo frastaglio

SERIE ABBINATA A NIGHTWEAR E LINGERIE

SAT 01.1912
PUSH UP +ITG.

SAT 01.1900
PLUNGE SOFT TOUCH

SAT 01.1902
SOFT UP

PARTI ALTE

SAT 02.0180
BRASILIANA

SAT 02.0181
SLIP

CORALLO CHAMPAGNE

PARTI BASSE

BASIC COLLECTION

Serie in raso setificato e pizzo frastaglio

SERIE ABBINATA A UNDERWEAR E NIGHTWEAR

631817
CAMICIA DA NOTTE S/S

651818
BABY-DOLL

651816
PIGIAMA M/L APERTO "UOMO"

LINGERIE

CORALLO CHAMPAGNE

BASIC COLLECTION

Serie in microfibra, microstampa pois e pizzo

SERIE ABBINATA A NIGHTWEAR E LINGERIE



RAI 01.1890
PUSH UP +ITG.



RAI 01.1894
VELA ESTRAIBILE



RAI 01.1892
MOUSSE

PARTI ALTE

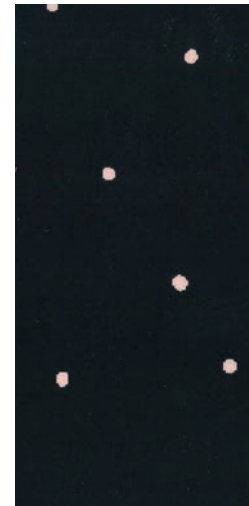


RAI 02.1891
BRASILIANA



RAI 02.1893
SLIP

PARTI BASSE



NERO



ROSA BATIDA

Serie in raso setificato stampa micropois e pizzo

SERIE ABBINATA A UNDERWEAR E NIGHTWEAR

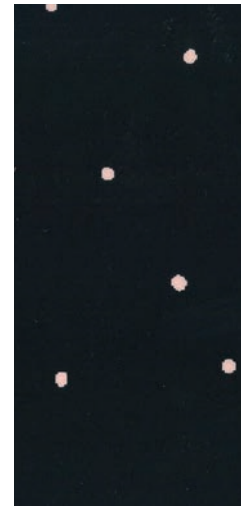


651825
BABY DOLL

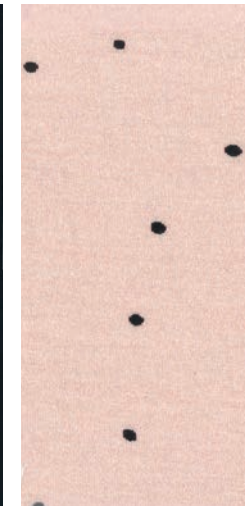


651823
PIGIAMA M/L APERTO "UOMO"

LINGERIE



NERO



ROSA BATIDA

WHITE | LABEL

WHITE | LABEL

Serie in pizzo e finiture animalier

SERIE ABBINATA A NIGHTWEAR E LINGERIE



BDR 01.1966
PUSH UP +1TG.

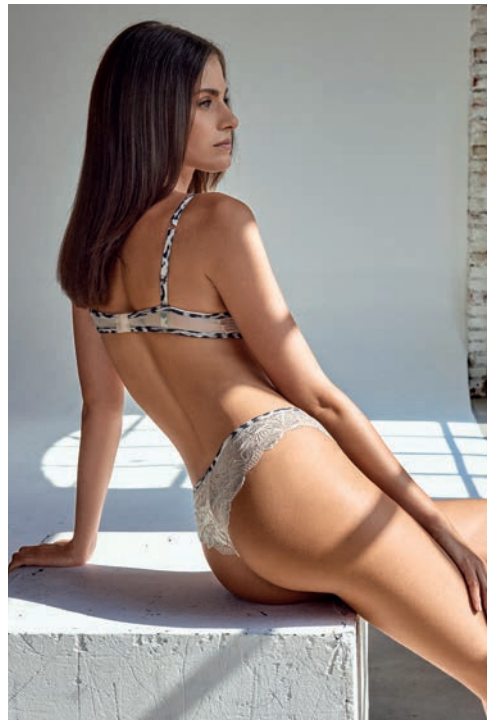


BDR 01.1965
PLUNGE SOFT TOUCH

PARTI ALTE



BDR 02.1968
PERIZOMA



BDR 02.1967
BRASILIANA

PARTI BASSE



CHAMPAGNE

NERO

Serie in raso setificato stampa animalier e pizzo

SERIE ABBINATA A UNDERWEAR E NIGHTWEAR



631821
CAMICIA DA NOTTE S/S



651822
BABY-DOLL

LINGERIE

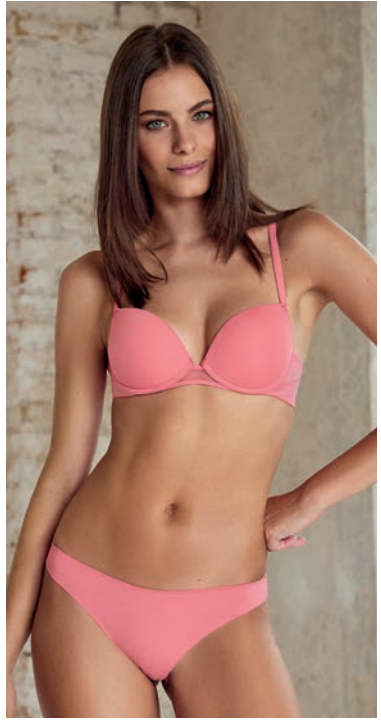


CHAMPAGNE

NERO

EXTRAORDINARY

Serie in micro setificata e schiena EXTRA



EXT 01.1919
SOFT UP



EXT 01.1907
PLUNGE SOFT TOUCH



EXT 01.1910
VELA ESTRAIBILE

REGGISENI



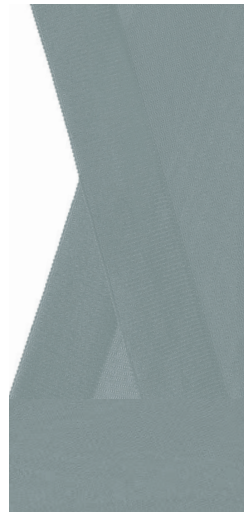
EXT 02.0186
BRASILIANA



EXT 02.0185
SLIP



CORALLO



MILITY

PARTI BASSE

